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MRMC, a Nikon Group company, announces a new partnership with player-tracking specialists ChyronHego

London, UK – 28th March 2018, MRMC (Mark Roberts Motion Control), a Nikon Group company, is pleased to announce a new commercial partnership with ChyronHego Corporation (ChyronHego), a world leader in broadcast graphics creation and real-time data visualisation.

This partnership will bring together exciting technologies from the two brands: ChyronHego's optical sports tracking system TRACAB™, which identifies and follows players on the field and provides instant live game-play metrics, and MRMC's Polycam System, which enables real-time synchronised movement of multiple robotic cameras.

The combination of these technologies will lead to the development of innovative new products, as well as tracking solutions that use artificial intelligence. This will enable ever more accurate and efficient data gathering and real-time video capture throughout the sports industry.

The partnership will focus on automated robotic camera tracking systems. Central to this will be MRMC's new Robotic Pod camera system. This next-generation production tool opens up the possibilities for remote robotic camera use and has been designed to allow the effortless and flexible capture of video as well as stills from new and unique angles. Like the TRACAB™ system, the Robotic Pod can be installed temporarily or permanently in venues. At the heart of every Robotic Pod is a Nikon D5 Digital SLR camera which delivers extremely high image quality, regardless of the limited lighting available in some venues. In a mixed camera environment, MRMC's live colour control technology makes it easy to match the colour output with other systems.

MRMC CEO Assaff Rawner stated: "Having worked together for a number of years with ChyronHego, we are thrilled to be entering this partnership. ChyronHego's graphics solutions and installed tracking systems expand possibilities for our automated remote camera systems."

"We're proud that TRACAB™ has become the global leader in camera-based player- and ball-tracking systems, installed in more than 300 stadiums and capturing live tracking data for more than 4,500 games every year," said Sören Kjellin, CTO, ChyronHego. "By bringing together these exciting technologies from two industry-leading brands, our partnership with MRMC is the latest example of how data-driven,

innovative solutions are accelerating professional sports teams, leagues, and broadcasters around the world.”

MRMC is making investments in innovative technology in the sports industry, and the partnership with ChyronHego plays an essential part. Utilising ChyronHego’s wide connections in the sports industry, MRMC will approach sports leagues and stadiums to further expand its business in this area. As part of this new partnership, ChyronHego will distribute and sell MRMC automated solutions alongside selected Nikon sales subsidiaries*, acting as a retailer for MRMC automated solutions to current and new customers.

For more information about ChyronHego, please visit www.chyronhego.com

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* Initial distribution will be through Nikon Inc. (USA), Nikon France S.A.S. (France) and Nikon GmbH (Germany). UK distribution will be handled by MRMC directly.

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About MRMC

MRMC is a Nikon Group company focusing on automation solutions. MRMC is on the front lines of imaging innovation and is the leading manufacturer of cutting-edge solutions for motion control and broadcast robotics, and remote image capture. They design, manufacture and assemble robotic rigs, pan-tilt and multi-axis robotic heads and tracking technologies. MRMC’s robotic and software solutions are used all over the world by film studios, sports broadcasters, football leagues and more. Class-leading technical and engineering achievements have earned MRMC several awards over the past 50 years, including an Academy Scientific and Technical Award.

In 2016 MRMC was acquired by Nikon Corporation.

About ChyronHego

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specialising in live television, news, and sports production, ChyronHego offers some of the industry’s most widely deployed solutions – including Lyric®, the world’s most popular broadcast graphics creation and playout offering; the all-new CAMIO Universe newsroom workflow; and the TRACAB™ optical sports tracking system. Headquartered in New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovakia, Sweden, and the United Kingdom.

****Lyric and TRACAB are registered trademarks of ChyronHego Corporation.***